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How We Communicate

SPECIFIC OBJECTIVES

The students learn about

- ▶ what communication is
- ▶ personal communication
- ▶ mass communication

Teaching Aids	<ul style="list-style-type: none"> ✧ Chart papers, flashcards, blackboard, chalk, duster, pointer, etc.
Teaching Strategy	<ul style="list-style-type: none"> ✧ First the teacher will start with Warm Up. ✧ Tell about what communication means. ✧ Tell about personal communication in detail. Tell briefly about the telegram and why it became obsolete. ✧ Tell about mass communication in detail. Discuss about the role of Internet. ✧ Tell about electronic media in detail. Lay particular emphasis on e-mail, fax and SMS.
Boost UP	<ul style="list-style-type: none"> ✧ The teacher may use chart paper to make the lesson interesting. ✧ The teacher may use flashcards. ✧ The teacher may show different postal items.
Expected Learning Outcomes	<ul style="list-style-type: none"> ✧ The students will be able to learn ✧ what communication is ✧ about personal communication ✧ about mass communication
Evaluative Questions	<ul style="list-style-type: none"> ✧ The teacher may ask the following questions to evaluate the students. <ol style="list-style-type: none"> 1. What do you mean by communication? 2. What is personal communication? 3. What is speed post? 4. What does a radio do? 5. What is e-mail?