

## **OUR MISSION**

We, at Srijan, are responsible to our children, teachers and principals, to the environment we inhabit, and to the society we serve. We are further committed to the development of strong ties with schools and children who are the compass that guides our endeavour to print quality books. Through our books, we hope to reach children directly and have a positive effect on the quality of their learning experience.

# **MARKET**

Today, education plays a very important role in India. As India is one of the fastest developing countries, its needs of education will increase more and more in the coming years. Srijan is one of the Leading Publishers of school books in India. The company has set the benchmark in industry for Quality Books by following the latest trends of syllabus. The Company has more than 600 titles of school books. It has a team of dedicated Professionals/Professors/Authors from various fields. The company has relationship with more than 8,000 schools all over India and has 7 offices outside Delhi to widen the Marketing Network.

#### **ACHIEVEMENTS**

Our books are being used in Leading Schools throughout the country. Some of our series like Atlas, Environmental Education, Grammar Power, Knowledge Power, Good Values (Moral Science), Science Lab Skills and Biology XI, XII have been prescribed by the State Education Boards of Sikkim, Nagaland, Meghalaya and Bhutan for their students. We have proudly received 7 Awards in 14 years for the Best Book of the Year from 'The Federation of Educational Publishers in India'.

## **PRODUCTS**

Srijan Publishers has a wide range of school books for all levels, i.e., from nursery to Class 12 of various subjects. The company brings up nearly 50 new titles every year. A list of our experienced Authors with their subject/titles published is being attached. Our products are thoroughly revised, reviewed and classroom tested to ensure that the contents passed to the students are accurate and informative.



Recent developments in our products include **exhaustive Digital Content** with a few of our most popular series like English, Hindi, Science, Lab Manuals, Semesters, etc. The idea behind the Digital Content development is to provide extended knowledge to the student of the topic/subject.

# **PROMOTION:**

Srijan Publishers aims to provide "Sarv-Siksha", i.e., Education for All. The company conducts Workshops, Seminars involving hundreds of teachers. The focus of company's promotion is not only strong relationship but also on 'improving the standard of education'. The company activity participates in various book fairs, school seminars and leading board conferences.

The company is a well-known Brand in India.

Please visit our website "www.srijanpublishers.com" to see the wide variety of our products.



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In 2015, we developed an Android APP **eMentor** for Science IX & X which has been a great success and has been also recommended by **Army Group of Schools in 2016.** 

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