

How We Communicate



LESSON PLAN

SPECIFIC OBJECTIVES

The students learn about

- what communication is
- personal communication
- mass communication

TEACHING AIDS

Chart papers, flashcards, blackboard, chalk, duster, pointer, etc.

TEACHING STRATEGY

- First the teacher will start with Warm Up.
- Tell about what communication means.
- Tell about personal communication in detail. Tell briefly about the telegram and why it became obsolete.
- Tell about mass communication in detail. Discuss about the role of Internet.
- Tell about electronic media in detail. Lay particular emphasis on e-mail, fax and SMS.

BOOST UP

- The teacher may use chart paper to make the lesson interesting.
- The teacher may use flashcards.
- The teacher may show different postal items.
- Initiate a discussion on the topic given in Think and Answer.

EXPECTED LEARNING OUTCOMES

The students will be able to learn

- what communication is
- about personal communication
- about mass communication

EVALUATIVE QUESTIONS

The teacher may ask the following questions to evaluate the students.

1. What do you mean by communication?
2. What is personal communication?
3. What is speed post?
4. What does a radio do?
5. What is e-mail?