

12. Means of Communication

Worksheet 1

A Select the correct option to complete each sentence below.

1. Early humans communicated through _____, _____, _____ and _____.
(a) sounds, gestures, symbols, pictures.
(b) caves, trees, lakes, rivers.
(c) bells, drums, cymbals, pipes.
2. About 5000 years ago, humans developed _____.
(a) printing press (b) language (c) cartoons
3. Initially messages were sent and received through _____ and _____.
(a) soldiers, attendants (b) elves, gnomes (c) pigeons, couriers
4. The telegraph instrument was called a _____.
(a) Morse Key (b) Baird Key (c) Marconi Key
5. Television is an important source of _____ and _____.
(a) noise, pollution
(b) energy, power
(c) entertainment, communication

B Give brief answers to the following questions.

1. What was the Morse code based on?
2. What is the advantage of using e-mail?
3. Give two features of newspapers.
4. Explain with examples what is meant by 'live' programmes on TV.
5. How do advertisements affect our lifestyle? Explain using examples.

C Underline the right word out of the two given in each sentence:

1. The government spreads social awareness through loudspeakers/advertisements.
2. Philately/Philosophy is the hobby of collecting and studying stamps.
3. The e-mail is an electrical/electronic device used for communication.

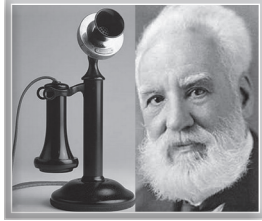
4. Flipkart, Amazon and Snapdeal are online shopping websites/cobwebs.
5. The means of communication should never be misused for demonstrative/destructive purposes.

Answers to Worksheet I

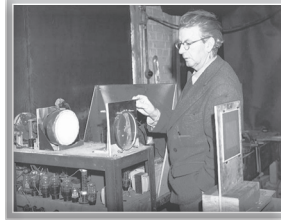
- A. 1. a 2. b 3. c 4. a 5. c
- B. 1. The Morse code was based on a coded language of dots and dashes.
2. E-mail is cheaper and more reliable than other methods of communication.
3. Newspapers are printed in many languages. They provide national and international news and information about politics, economy, sports, education, business, art and culture.
4. 'Live' programmes are those that are telecast on TV when they are actually taking place somewhere, such as the Olympics, a music competition, etc.
5. Advertisements influence us when we make choices about what to buy. For example, we may wish to buy cornflakes, and an advertisement will persuade us to buy a particular brand of cereal. We may wish to buy a bath soap, and an advertisement will lead us to buy a particular brand of soap. We may even be persuaded to buy big things like houses, cars, motorcycles, etc. We should try not to be unduly influenced by advertisements.
- C. 1. advertisements 2. Philately 3. electronic 4. websites 5. destructive

Worksheet 2

(A) Name the three men shown below and say what they invented.



1. _____

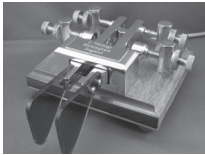


2. _____



3. _____

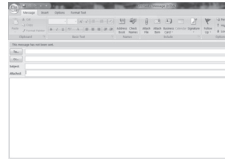
(B) Name the following modes of communication:



1. _____



2. _____



3. _____



4. _____



5. _____

(C) Make the following imaginary means of communication:

1. an e-mail address for a friend called Mowgli
2. a slogan to advertise a soap you have manufactured; the soap is called 'Bright'.

Answers to Worksheet 2

- A. 1. Alexander Graham Bell – Telephone
2. John L. Baird – TV
3. Marconi – Radio
- B. 1. Telegraph 2. Fax 3. E-mail 4. Television 5. Advertisement
- C. 1 and 2 – Any reasonable answer is acceptable.